



Touchmark on West Prospect offers active retirement and is part of Touchmark—a company that has been serving the needs of older adults and their families for more than 30 years.

The Touchmark on West Prospect community is nearly 40 acres and is conveniently located across from the Butte des Morts Country Club, a five-minute drive from the Fox River Mall off Highway 41.

Opening

Touchmark on West Prospect opened in summer 2001.

Homes and Lifestyle Options

- Fox Pointe single-family homes
- Grande apartments
- Independent Living
- Assisted Living

Amenities and Hospitality Services

- Award-winning Full Life Wellness & Life Enrichment Program™
- Chef-prepared, restaurant-style dining
- Housekeeping services
- Scheduled transportation
- Beauty and barber salon
- Cards and game room
- Wii entertainment lounge
- Fitness room and classes
- Library
- Private dining room
- Massage Therapy Center/Reflexology Foot Spa
- Bank
- General store
- Community garden
- Multipurpose room
- Underground parking
- Chapel
- Fox Pointe Park, featuring a gazebo, walking paths, and picnic and fountain areas.

- more -

TOUCHMARK on West Prospect

2601 Touchmark Drive • Appleton, WI 54914
920-832-9100 • Touchmark.com

Recognition

- **Full Life Wellness & Life Enrichment Program**
 - In 2008, the Health Promotion Institute—a part of the National Council on Aging—presented Touchmark with a **Best Practice Award** for its Let Your Spirit Soar campaign, a component of the Touchmark Full Life Wellness & Life Enrichment Program.
 - Touchmark was one of five companies selected in 2010 to receive the prestigious **Innovator Award** from the International Council on Active Aging (ICAA). Touchmark received the distinction for its *20in10 ... 20 Tips to Wellness You Can Do in 10 Minutes™* program, which was launched at the end of 2009.
- **Touchmark's Fall Reduction and Awareness Program**
 - Touchmark was one of 10 national programs identified in 2007 by the Falls-Free Coalition for creative programs and practices in home assessment and modification that can reduce home hazards.
- **The {Full} Life**
 - In 2011, Touchmark won the **Gold Award for The {Full} Life** brochure at the ICAA annual conference. ICAA launched a Changing the Way We Age® Campaign as part of its efforts to change perceptions of aging and overturn ageist stereotypes. This was the first year it presented Rebranding Aging awards that recognize a “positive, realistic view of aging.” Touchmark’s brochure highlights seven individuals’ stories, which convey sentiments such as joyful, flavorful, mindful, and thankful.

Residents

- Touchmark is home to more than 120 people.

Personnel

- More than 70 people work at Touchmark.

Leadership

- Executive Director— Barbara Pandolfo