

NEWS Release



Touchmark on West Prospect

FOR IMMEDIATE RELEASE

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NEW EXECUTIVE DIRECTOR ANNOUNCED AT TOUCHMARK

(APPLETON, Wis.)—Amy Jo Powers has been appointed executive director at Touchmark on West Prospect. In this role, she will oversee all aspects of the active adult community, including independent and assisted living services and respite care. Most recently, Powers served as director with Tamarack Place, an Extencicare community in Menomonee Falls, Wisconsin.

Prior to her position with Tamarack Place, Powers was a senior account manager for Direct Supply, based in Milwaukee, Wisconsin. She received her bachelor's degree in Kinesiology with a minor in Gerontology from the University of Wisconsin Eau Claire. She is pursuing a master's in Business Administration with an emphasis in health care administration.

Powers serves on the planning committee of the Wisconsin Assisted Living Association and is an active member of the Assisted Living Federation of America.

Touchmark on West Prospect provides a broad range of services for active adults, including apartments and homes, independent and assisted living, respite care, and a Life Enrichment program. The retirement community was recently voted number one in the *Post Crescent's* Best of the Valley Reader's Choice Awards, winning the Best Health and Professional Services—Assisted Living category. Opened in 2001, Touchmark is home to more than 100 people.

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