

NEWS RELEASE



Touchmark on West Prospect

FOR IMMEDIATE RELEASE

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Helping others is in her genes **Touchmark resident given** **Kiwanis Inspiration Celebration Award**

APPLETON, Wis. — From an early age, Eve Brousard has lived to help others. Her example of going the extra mile for friends, neighbors and strangers is the reason the Touchmark on West Prospect resident received the Appleton-Fox Cities Kiwanis Inspiration Celebration Award. Outagamie County Circuit Court Judge Nancy J. Krueger presented the award to Brousard at the Kiwanis Inspiration Celebration May 8, 2009.

Recipients of the award are residents of retirement communities. Touchmark Life Enrichment/Wellness Director Julie Buss nominated Brousard, noting she is someone “who goes that ‘extra step’ to bring friendship, kindness and joy to those around her.”

“Eve is always looking out for her neighbors and their safety, comments Buss. “If a resident needs help putting on socks and shoes, Eve is there. If residents aren’t feeling well, Eve will deliver a hot meal from the kitchen to their apartment, or bring them a cup of tea. If residents are unable to get out to the store, Eve will shop for them.”

Brousard credits her mother and father for shaping her focus on others’ needs. “They were always helping neighbors and never turned away anyone who needed help. That’s what we’re put on this earth for – to help people, and to never expect anything for it.”

Throughout her life, Brousard has always reached out to serve people. “As a teenager, I did housekeeping, shopping and cleaning for elderly people.” Later in life, she cared for her husband throughout his 15-year bout with Alzheimer’s disease. “I just can’t break the habit of being there for anyone who needs my help,” she says.

“When I’m helping others, I feel like they’re doing more for me than I do for them. My reward is greater,” says Brousard.

Her three children and nine grandchildren have inherited her desire to help people. For example, her daughter, who is legally blind, writes books and creates artwork — and donates all proceeds to Hurricane Katrina recovery efforts.

Brousard’s friendly nature touches nearly everyone living and working at Touchmark. She
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coordinates card games, gives Wii bowling lessons and serves on the Resident Council. She also is a Friendship Ambassador, welcoming new neighbors to the community and inviting them to meals and activities.

Brousard was one of three individuals recognized at the annual breakfast.

Kiwanis International is a thriving organization of service-minded men and women who respond to the unique needs of their communities and address worldwide issues by “Serving the Children of the World.” The Appleton-Fox Cities Kiwanis Club, which sponsored this award, conducts their meetings every Friday morning at 7:15 a.m. at the Appleton YMCA.

Touchmark is located on 40 acres directly across from the Butte des Morts Country Club at 2601 Touchmark Drive. The retirement community offers a wide range of homes and lifestyle options. For more information, contact Touchmark at (920) 832-9790 or visit TouchmarkAppleton.com.

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